



Agenda
Lodging Tax Advisory Committee Meeting
Thursday, October 26, 2023
Richland City Hall ~ Council Chambers
625 Swift Boulevard

Committee Members: Chair Mayor Christensen and Committee Members Cruz, Garza, Sako and Stephens

Liaison: Mayor Christensen

Regular Meeting - 1:00 p.m.

Call to Order/Attendance:

Public Comments: Please limit public comments to 2 minutes.

Approval of Minutes: (Approved by Motion)

Approval of the October 27, 2022 Lodging Tax Advisory Committee Meeting Minutes

Approval of the October 4, 2023 Lodging Tax Advisory Committee Meeting Minutes

Budget Overview:

3. 2024 Lodging Tax Funding Overview
 - Brandon Allen, Finance Director

2023 Grant Funded Projects - Summary to Date:

4. 2023 Activities and Projects Update
 - Gail Everett, Communications & Marketing Specialist

Hotel/Motel Grant Applications :

5. Allied Arts Association - Art in the Park
 - Gail Everett, Communications & Marketing Specialist
6. BMX - Funds for National Event Proposal
 - Gail Everett, Communications & Marketing Specialist
7. City of Richland - Ironman
 - Gail Everett, Communications & Marketing Specialist
8. City of Richland - Winter Wonderland
 - Gail Everett, Communications & Marketing Specialist
9. North American Talk - WA Statewide Tourism Marketing
 - Gail Everett, Communications & Marketing Specialist
10. Northwest Powerboat Association - Richland Regatta
 - Gail Everett, Communications & Marketing Specialist

11. Red Mountain Event Center/Tri-City Raceway - Apple Cup & Fall Classic
 - Gail Everett, Communications & Marketing Specialist
12. Richland Chamber of Commerce - Cool Desert Nights
 - Gail Everett, Communications & Marketing Specialist
13. Special Olympics of Washington - Fall Games
 - Gail Everett, Communications & Marketing Specialist
14. The Rude Mechanicals - Shakespeare in the Park
 - Gail Everett, Communications & Marketing Specialist
15. Three Rivers Folklife Society - Tumbleweed Festival
 - Gail Everett, Communications & Marketing Specialist
16. Three Rivers Ultimate Frisbee - Hanford Howl Tournament
 - Gail Everett, Communications & Marketing Specialist
17. Tri-Cities Sunrise Rotary - See3Slam, 3 on 3 Basketball Tournament
 - Gail Everett, Communications & Marketing Specialist
18. Tri-Cities Tap Trail - Tap Trail Map and Beer Festivals
 - Gail Everett, Communications & Marketing Specialist
19. Visit Tri-Cities - Ironman Media Production & Marketing
 - Gail Everett, Communications & Marketing Specialist
20. City of Richland - Business District Revitalization Project
 - Gail Everett, Communications & Marketing Specialist
21. Columbia Basin BMX - Starting Gate Replacement
 - Gail Everett, Communications & Marketing Specialist
22. Columbia Basin BMX - Supplemental Funding for National Races
 - Gail Everett, Communications & Marketing Specialist
23. Columbia Basin BMX - Redesign and Build Dirt Track
 - Gail Everett, Communications & Marketing Specialist
24. Columbia Basin BMX - Track Lighting Upgrade
 - Gail Everett, Communications & Marketing Specialist
25. Richland Babe Ruth Baseball - Rebuild Bullpen/Install Batting Cages
 - Gail Everett, Communications & Marketing Specialist

New Business:

26. Grant Funding Recommendations to Council
 - Gail Everett, Communications & Marketing Specialist

Adjournment

:

Richland City Hall is ADA-accessible. Any individual who has difficulty attending the meeting in-person may request to provide comments remotely. (RCW Chapter 42.30) Requests for sign interpreters, audio equipment, and/or other special services must be received 48 hours before the meeting by calling the City Clerk's Office at 509-942-7389.