



Agenda
Planning Commission Workshop Meeting
Wednesday, December 11, 2024
Richland City Hall ~ Council Chambers
625 Swift Boulevard

Commission Members: Chair Richardson, Vice-Chair Townsend, and Members Hernandez, Lambert, Miller, Nicholson, and Samuel

Council Liaison: Councilmember VanDyke
Staff Liaison: Planning Manager Stevens

Regular Workshop - 6:00 p.m.

Call to Order/Attendance:

Agenda Items:

1. Benton Franklin Transit - Long- Range Transit Plan
 - Gabe Martin
2. Comprehensive Plan and Development Regulation Periodic Update
 - Mike Stevens, Planning Manager

Adjournment

Richland City Hall is ADA accessible. Requests for sign interpreters, audio equipment, and/or other special services must be received 48 hours prior to the meeting by calling the City Clerk's Office at 509-942-7389.



PLANNING COMMISSION AGENDA ITEM COVERSHEET

Meeting Date: 12/11/2024

Agenda Category: Agenda Items

Prepared By: Gabe Martin

Subject:

Benton Franklin Transit - Long- Range Transit Plan

Request:

Recommended Motion:

Summary:

Gabe Martin, Transit Planning Manager with Benton Franklin Transit, is going to present the long-range transit plan currently being worked on.

Attachments:

- I. BFT LRTP Richland Planning Commission Presentation



BEN FRANKLIN TRANSIT LONG-RANGE TRANSIT PLAN

December 11, 2024



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WHAT TRANSPORTATION CAN BE. 1

OVERALL PROJECT OBJECTIVES

1

An assessment of **current** and **planned BFT services** and regional population, employment, and land use characteristics.

2

An assessment of mid- and long-range **transportation needs** and BFT **organizational needs** based on the experiences and perceptions of the planning partners, community engagement, data collection and modeling efforts, and gaps in service and organizational capacity.

3

Strategies, activities, and/or projects to address the identified gaps between current services and mid- and long-term needs, as well as opportunities to achieve efficiencies in service delivery.

4

Priorities for implementation based on resources (from multiple program sources), time, available funding sources, and feasibility for implementing specific strategies and/or activities identified.

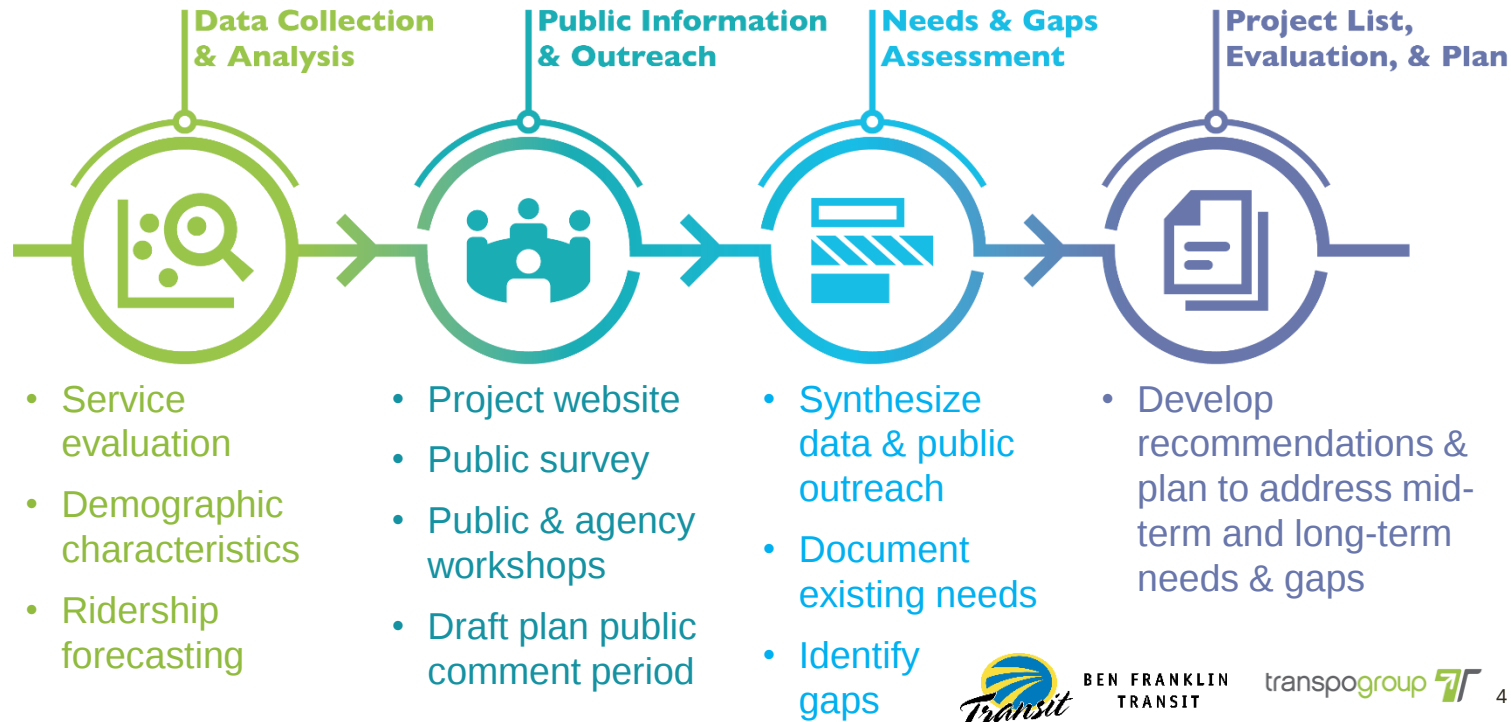


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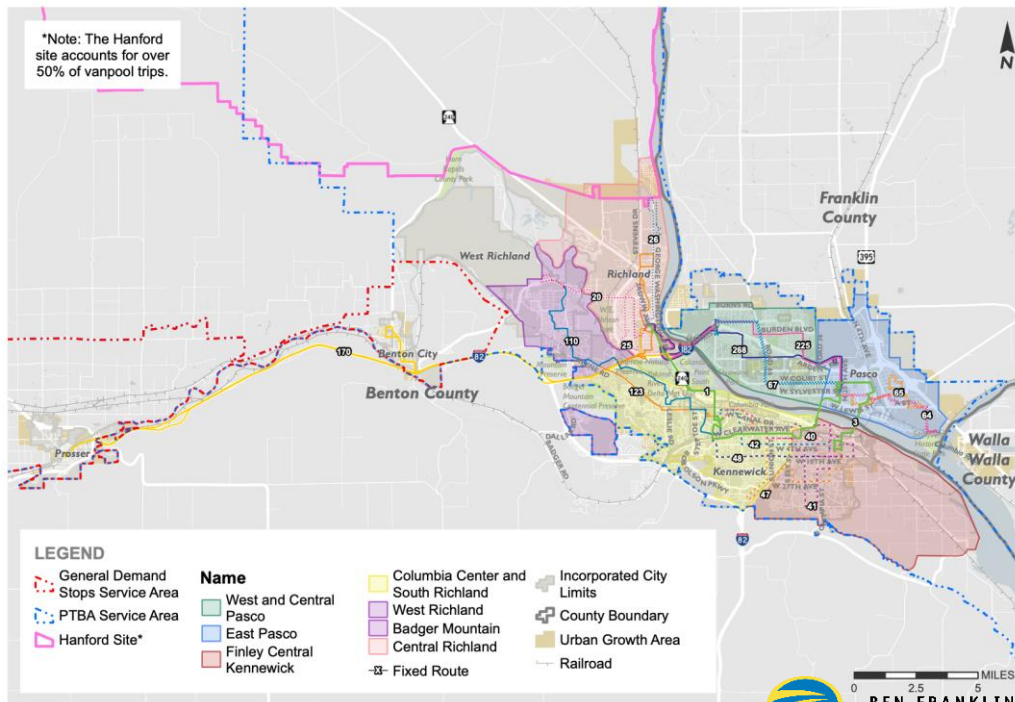


PLANNING PROCESS





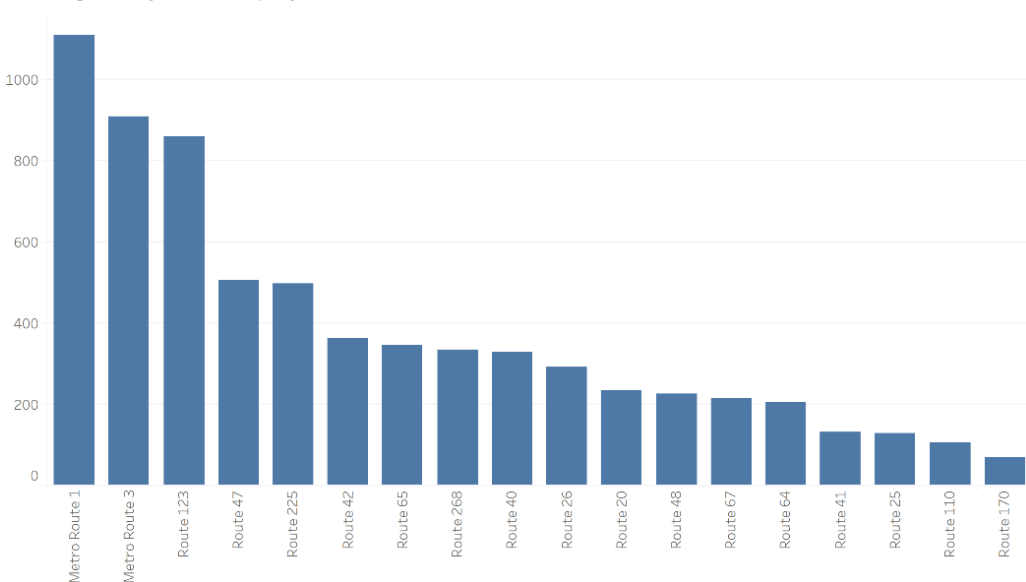
BFT'S FAMILY OF SERVICES



0 2.5 5 MILES
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DAILY RIDERSHIP

Average Daily Ridership by Route

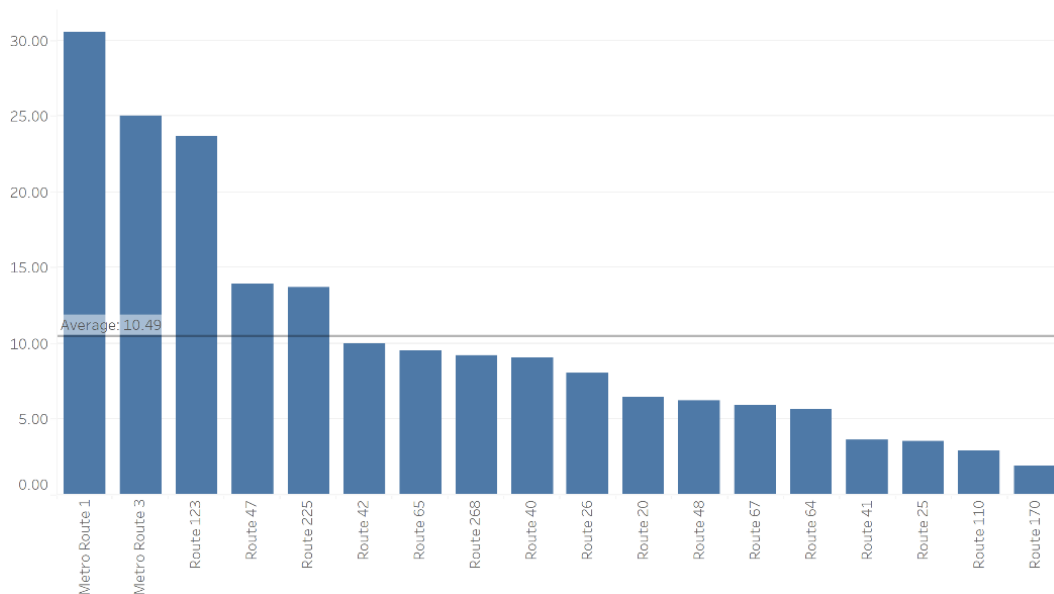


Approximately 43% of the system's average daily ridership (5444 passengers) is carried on Routes 1, 3 and 123.

These three routes account for approximately 33% of the system's revenue hours and 32% of the revenue miles.

DAILY RIDERSHIP

Boardings per Revenue Hour by Route

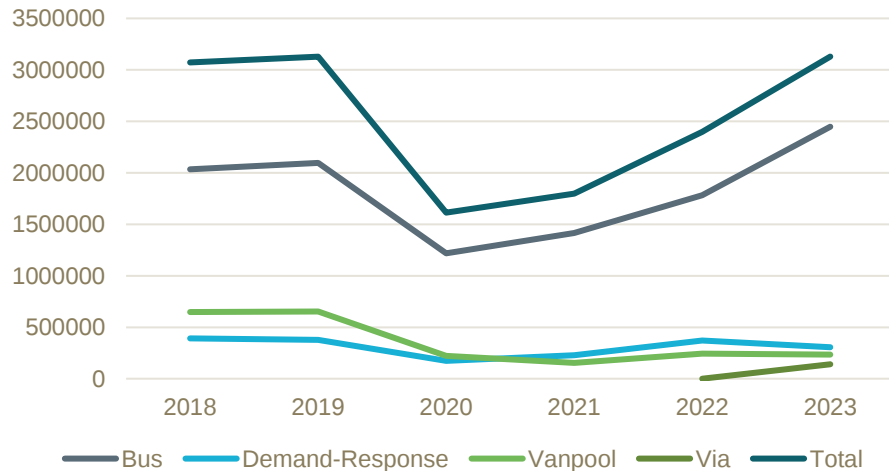


Average productivity for weekday service is 10.5 passengers per revenue-hour.

Weekend productivity averages 7 passengers per revenue-hour on Saturdays and 10 passengers per revenue hour on Sundays.

RIDERSHIP OVER TIME

Passenger Trips Over Time by Mode

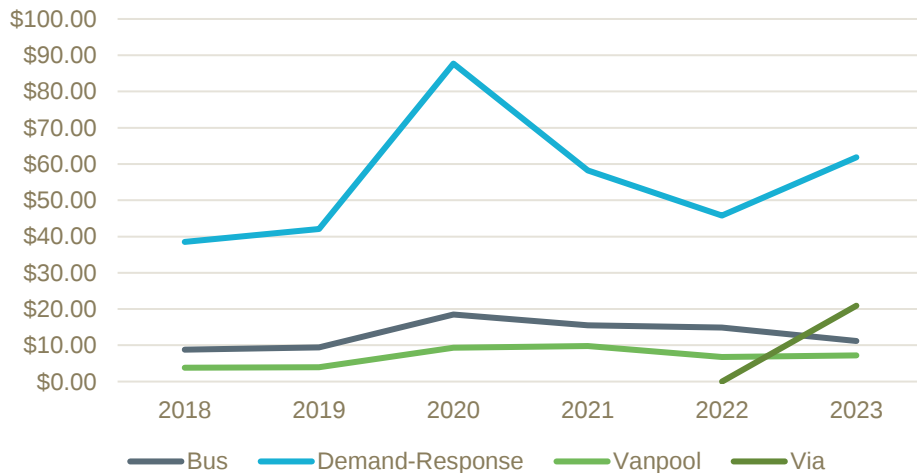


Fixed-route ridership has rebounded since COVID and grown from 2019 numbers.

Overall trips have grown even with vanpool and demand-response still rebounding.

COST OF TRIPS OVER TIME

Cost per Passenger Trip Over Time by Mode

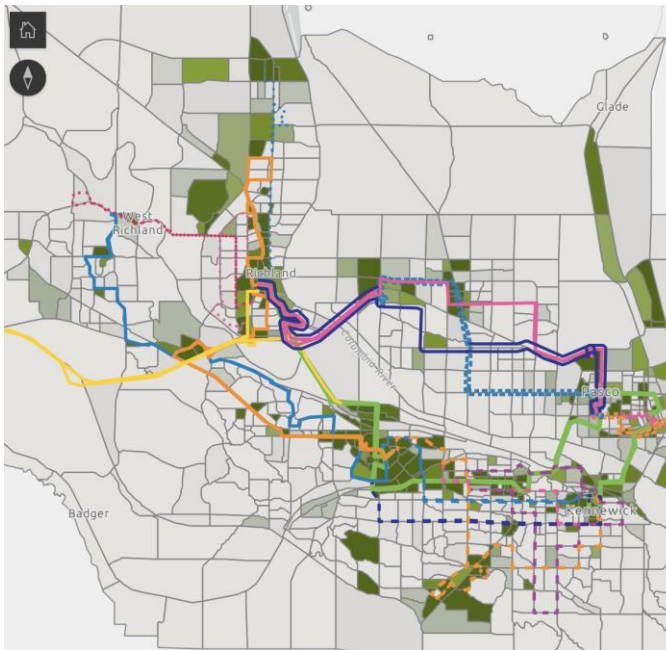


Reduced ridership during COVID caused cost per trip to spike.

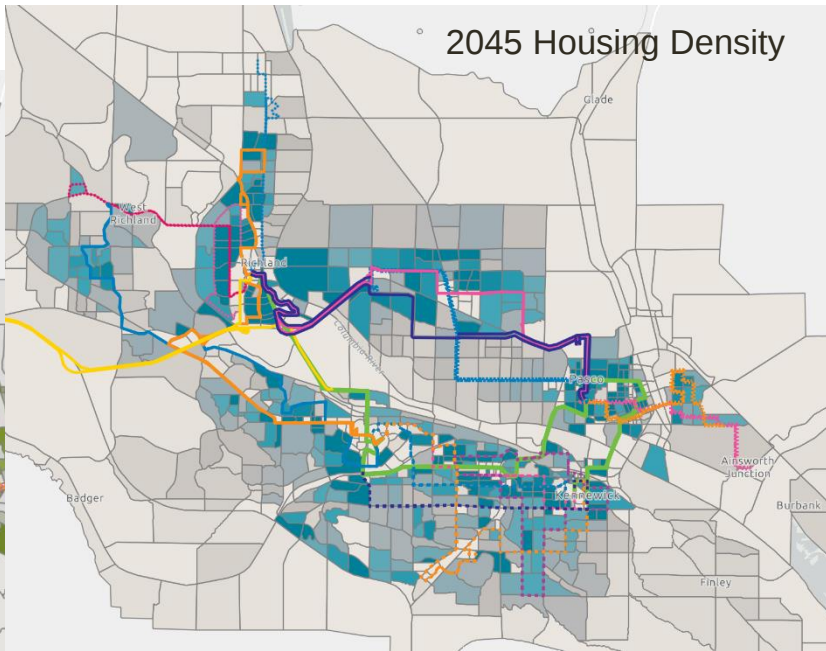
Post-COVID increasing ridership is off-set by increasing operating costs, though per-trip fixed-route costs are trending down.

PLANNED GROWTH

2045 Employment Density



2045 Housing Density



EXAMPLE RICHLAND PLANS RELEVANT TO LRTP

Comprehensive Safety Action Plan

- Proximity to transit stops is included in the matrix ranking system for pedestrian crossing
- Road diets identified as a preferred strategy for ped/bike improvements
- STBG funds can be used for transit safety projects

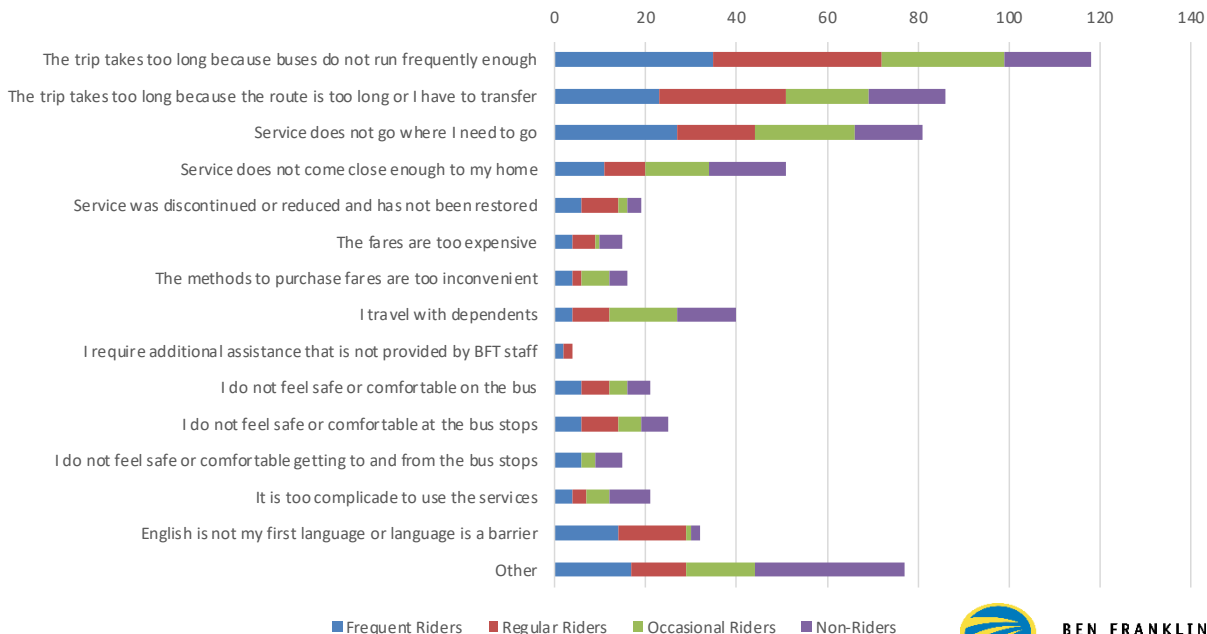
Comprehensive Plan Transportation Goals

- Goal 1 Policy 1: Plan new street segments and consider modifying existing streets to provide comfortable and safe elements for bicyclists, pedestrians, and transit users in addition to vehicles.
- Goal 1 Policy 5: Plan and implement transportation system improvements that meet the needs of all areas and residents
- Goal 3 Policy 1: Support increased use of transit, bicycling, and pedestrian travel
- Goal 3 Policy 4: Encourage new developments to be pedestrian friendly and compatible with the public transportation system
- Goal 3 Policy 5: Design a circulation system to become a bicycle friendly community with Complete Streets



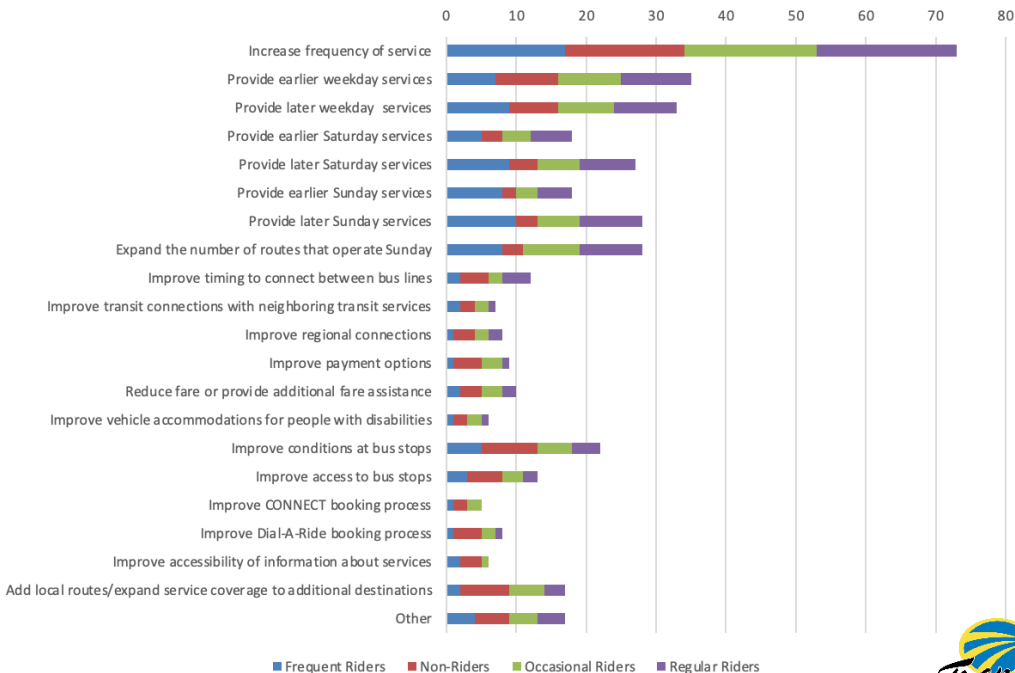
WHAT PREVENTS YOU FROM USING BFT AT ALL OR MORE OFTEN?

What prevents you from using BFT or using BFT more often?



WHICH STRATEGIES WOULD MOST IMPROVE BFT SERVICES?

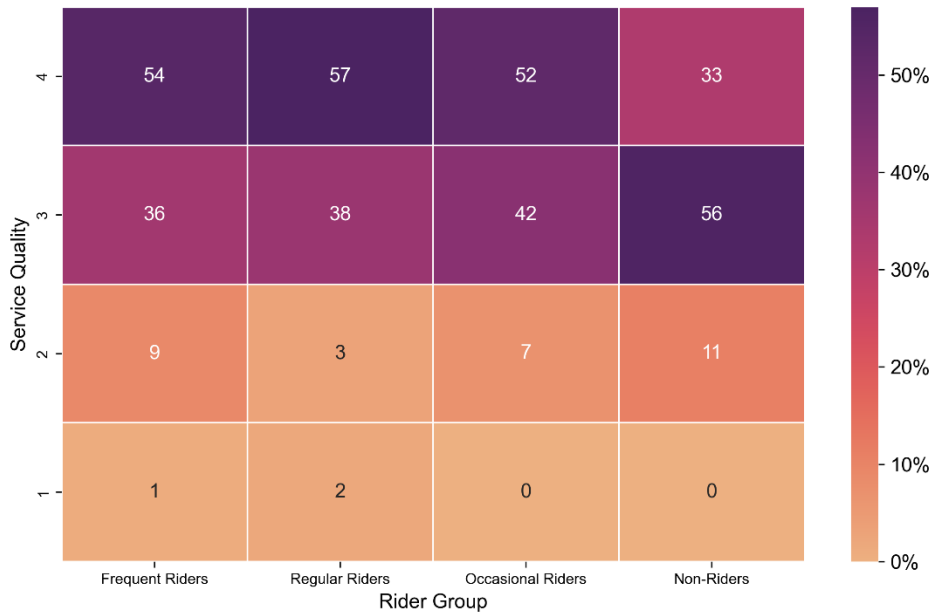
What would improve your BFT experience the most?



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HOW WOULD YOU RATE THE OVERALL QUALITY OF THE TRANSIT SERVICE?



Average = 3.4

1= poor

2= fair

3 = good

4 = excellent



Service

- Geographic
- Temporal
- Performance
- Rider Experience

Organizational

- Recruitment & Retention
- Operations
- Partner Coordination
- Facilities
- Technology
- Data & Analysis
- Trust & Transparency

Getting the Service Right

Working Better Together

Making Every Dollar Count



NEXT STEPS

- Agency partner engagement throughout
- Agency partner recommendations workshop (April 2025)
- Public recommendations workshop (May/June 2025)
- Agency partner draft plan workshop (August 2025)
- Public comment period on draft plan (September/October 2025)

Q&A



**BEN FRANKLIN
TRANSIT**

Gabe Martin
Manager of Transit Planning
gmartin@bft.org



PLANNING COMMISSION AGENDA ITEM COVERSHEET

Meeting Date: 12/11/2024

Agenda Category: Agenda Items

Prepared By: Mike Stevens, Planning Manager

Subject:

Comprehensive Plan and Development Regulation Periodic Update

Request:

Strategic Priority 3 - Focused Development

Recommended Motion:

Summary:

The City of Richland will begin working on its 2026 Comprehensive Plan Periodic Update in the spring of 2025. Planning staff is going to give the Planning Commission members a brief overview of the process and highlight different components of the Periodic Update which will be crucial for the members to be familiar with. This item is meant to provide background and information to the members since many of them have never taken part in a Periodic Update. Planning staff will provide a brief powerpoint presentation during the workshop, a copy of which will be made available after the workshop.

Attachments: